



NORTHERN ONTARIO AG CONFERENCE 2027

GROW
THE NORTH

PARTNERSHIP OPPORTUNITIES

CONTACT

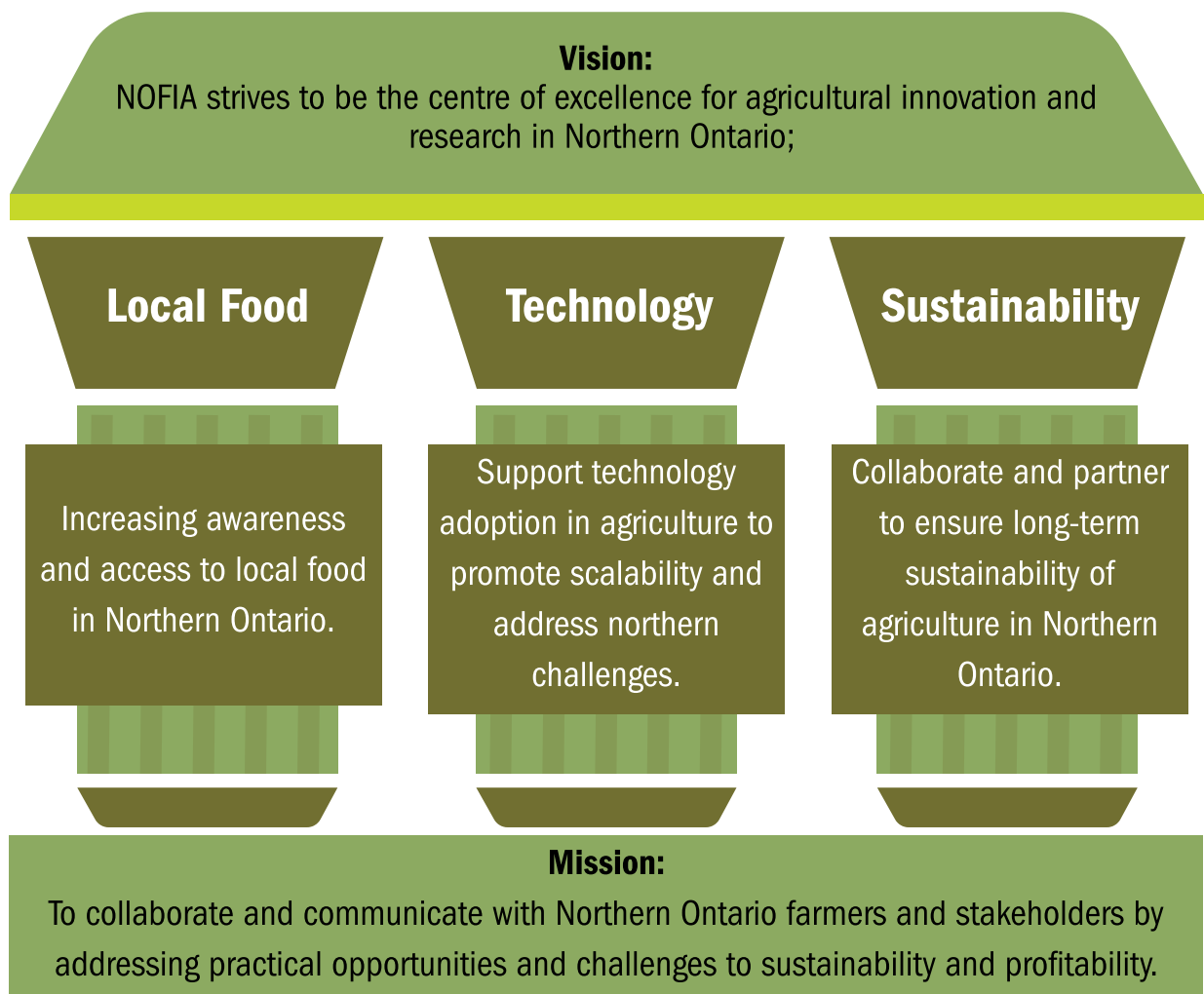
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About the Northern Ontario Farm Innovation Alliance (NOFIA)

The Northern Ontario Farm Innovation Alliance (NOFIA) is a not-for-profit organization dedicated to advancing agriculture in Northern Ontario. We achieve our goals through partnerships and collaboration within the industry to address the needs of Northern Ontario's unique agricultural landscape. By acting as a central voice for the region's agricultural interests, NOFIA helps to conduct applied research, and ensure that valuable knowledge and resources are transferred directly to the farmers who need them.

Strategic Pillars 2025-2028



About the Event

The Northern Ontario Farm Innovation Alliance (NOFIA) is bringing together industry leaders, agri-businesses, and primary producers to *Grow the North*. The Northern Ontario Ag Conference serves as a catalyst for sustainable development and progress within Northern Ontario's agricultural community, uniting attendees for two days of collaborative learning, forward-thinking insights, and high-impact networking. Featuring expert-led sessions, interactive panel discussions, and a dynamic tradeshow highlighting agricultural resources, products, and services, the 2027 conference aims to empower producers, expand regional capacity, and cultivate a thriving, resilient future for Northern agriculture.

Event Details

Date & Time: February 5, 2027 9:00 AM - 4:00 PM
 Evening Banquet - 5:00 PM
 February 6, 2027 9:00 AM - 12:00 PM

Venue: Holiday Inn - 1696 Regent St, Sudbury, ON

Event Features

- Expert Speakers
- Interactive Workshops
- Tradeshow
- Student Research Poster Competition
- Innovative Farmer Awards
- Evening Banquet
- Networking



Platinum - \$5,000 *Two Available*

- Keynote Speaker support
 - Verbal acknowledgement and logo displayed before the keynote address
 - Opportunity for a representative to introduce the keynote speaker
 - Logo on all promo material related to keynote speaker
 - Full page ad in conference program
 - Recognition on website & social media
 - Prominent on-site signage
 - Complementary exhibitor booth
 - Opportunity to provide branded material for attendee bags
 - Two complimentary registrations to the conference
-

Banquet - \$4,000 *Two Available*

- Verbal acknowledgement at the evening banquet
 - Prominent on-site signage at the evening banquet
 - Full page ad in the conference program
 - Recognition on website & social media
 - Complementary exhibitor booth
 - Opportunity to provide branded material for attendee bags
 - Two complimentary registrations to the conference
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Hospitality - \$2,000 *One Available*

- Logo on beverage tickets provided to attendees
 - Quarter page ad in the conference program
 - Recognition on website & social media
 - One complementary registration to the conference
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AV - \$2,500 *Three Available*

- Monetary or In-Kind opportunity
- Logo displayed on screen between presentations branded as AV sponsor
- Logo watermarked on recordings following the event for posting
- Half paged ad in conference booklet
- Recognition on website & social media

Coffee Break - \$1,500

Three Available

- Prominent signage at Coffee Break stations
 - Quarter page ad in conference booklet
 - Recognition on website & social media
 - One complementary registration to the conference
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Little Farmers Lounge - \$2,000

Two Available

- Exclusive signage at the childcare room
 - Quarter page ad in conference booklet
 - Recognition on website & social media
 - One complementary registration to the conference
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Youth Engagement - \$750 (10 available)

Help cultivate the next generation of agricultural leaders by sponsoring a student from Northern Ontario to attend the conference. Your sponsorship will cover registration and travel costs, providing a valuable opportunity for them to engage with industry experts, network with professionals, and gain knowledge that will shape their future in the field.

- Verbal acknowledgement at the event
- Recognition on website & social media
- 2 x 3" ad in the conference booklet



Exhibitor Booth - \$1,000

Limited Booth Space is Available

Secure your spot! Register early to host a booth at our exhibitor showcase. This year's conference agenda includes three dedicated 45-minute networking breaks, ensuring attendees have ample time to engage with you and learn about your business/organization.

- Exhibitor booth: A dedicated booth space to display your booth space and interact with conference attendees. Booths will be organized into zones, allowing for targeted networking and a more cohesive tradeshow experience.
- 2 x 3" advertisement in the conference program
- Recognition on website & social media
- One complimentary conference registration

Custom sponsorship opportunities are available! Chat with us - info@nofia.agri.com

Advertise with us

Full Page Ad (8" H x 4" W) \$400

Half Page Ad (4" H x 4"W) \$300

Quarter Page Ad (4" H x 2"W) \$250

Business Card Ad (2"H x 3"W) \$125

Submit print-ready advertisements to info@nofia-agri.com by

January 15, 2027 at 4:00 PM to be included in the conference program.

